



A Brighter Solution

AMP DISPLAY INC.

SPECIFICATIONS

7.0-in COLOR TFT MODULE W/TOUCH

CUSTOMER:	
CUSTOMER PART NO.	
AMP DISPLAY PART NO.	A M 8 0 0 4 8 0 S T M Q W - H A 0
APPROVED BY:	
DATE:	

☐

APPROVED FOR SPECIFICATIONS

☐

APPROVED FOR SPECIFICATION AND PROTOTYPES

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Revision Date	Page	Contents	Editor
2009/09/25	--	New Release	Emil
2009/10/20	8	Revise the Luminance of module	Edward

Preliminary

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1. Features

7 inch module is a color active matrix thin film transistor (TFT) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching device. This model is composed of a TFT LCD panel, a driving circuit and a back light system. This TFT LCD has a 7.0 (16:9) inch diagonally measured active display area with WVGA (800 horizontal by 480 vertical pixel) resolution.

(1) Construction: 7" a-Si TFT active matrix, White LED Backlight and Touch Panel.

(2) Resolution (pixel): 800(R.G.B) X 480

(3) Number of the Colors : 262K colors (R , G , B 6 bit digital each)

(4) LCD type : Transmissive , normally White

(5) Power Supply Voltage: 3.0V for logic voltage.

(7) Viewing Direction: 6 O'clock (The direction it's hard to be discolored)

(8) Interface : LVDS interface

2. PHYSICAL SPECIFICATIONS

Item	Specifications	unit
LCD size	7 inch (Diagonal)	
Outline Dimension (Include connector)	284.5 x 104.44 x 9.52 (typ.)	mm
Number of Pixel	800 RGB (H) x 480 (V)	pixels
Pixel pitch	0.1905 (H) x 0.1905 (V)	mm
Pixel arrangement	RGB Vertical stripe	
Display mode	Normally white	
Surface treatment	Antiglare, Hard-Coating (3H) with EWV film	
Weight	T.B.D. (typ.)	g
Back-light	Single LED (Side-Light type)	
Power consumption (without B/L system)	2.3. (max.)	W

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3. ABSOLUTE MAX. RATINGS

3-1 Electrical Absolute Rating

3-1-1 TFT LCD Module

Item	Symbol	Values		UNIT	Note
		Min.	Max.		
Power voltage	VCC	-0.5	4.0	V	GND=0V
Voltage range at any terminal		-0.5	VCC+0.3	V	

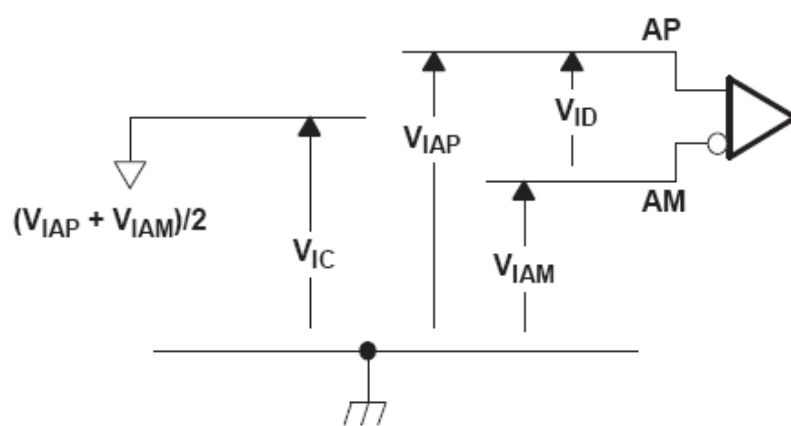
3-2 Environment Absolute Rating

Item	Symbol	Min.	Max.	Unit	Note
Operating Temperature	Topa	-20	70	°C	
Storage Temperature	Tstg	-30	80	°C	

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4-1 TFT LCD Module

		MIN	NOM	MAX	UNIT
V _{CC}	Supply voltage	3	3.3	3.6	V
V _{IH}	High-level input voltage (SHTDN)	2			V
V _{IL}	Low-level input voltage (SHTDN)			0.8	V
V _{ID}	Magnitude differential input voltage	0.1		0.6	V
V _{IC}	Common-mode input voltage	$\frac{ V_{ID} }{2}$		$2.4 - \frac{ V_{ID} }{2}$	V



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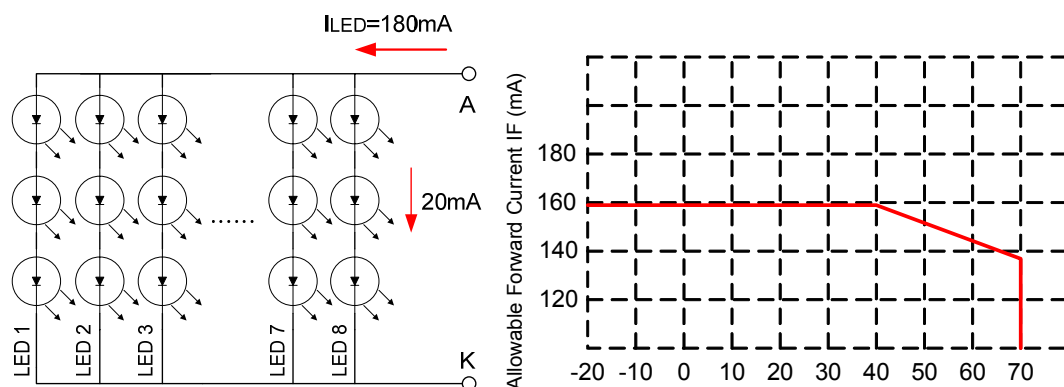
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4-2 Backlight Unit

Item	Symbol	Min.	Typ.	Max.	Unit	Note
LED voltage	VAK	--	9.9	--	V	$I_{LED}=270mA$ $T_a=25^{\circ}C$
LED current	I_{LED}	--	160	--	mA	$T_a=25^{\circ}C$
		--	145	--	mA	$T_a=60^{\circ}C$
LED Life Time	-	10K	20K	--	Hour	Note (2)

Note (1) The constant current source is needed for white LED back-light driving. When LCM is operated over 60 deg.C ambient temperature, the I_{LED} of the LED back-light should be adjusted to 135mA max

Note (2) Brightness to be decreased to 50% of the initial value.



LED Light Bar Circuit

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4-3 Touch Panel Electrical Specification

Parameter	Condition	Standard Value
Terminal Resistance	X Axis	200 ~ 900 Ω
	Y Axis	200 ~ 900 Ω
Insulating Resistance	DC 25 V	More than 20M Ω
Linearity	--	± 1.5 %
Notes life by Pen	Note A	100,000 times(min)
Input life by finger	Note B	1,000,000 times (min)

Note A .

Notes area for pen notes life test is 10 x 9 mm.

Size of word is 7.5 x 6.72

Shape of pen end : R0.8

Load : 250 g

Note B

By Silicon rubber tapping at same point

Shape of rubber end : R8

Load : 200g

Frequency : 5 Hz

	Symbol	Function
1	Y2	Touch Panel Top Signal in X Axis
2	X2	Touch Panel Left Signal in Y Axis
3	Y1	Touch Panel Bottom Signal in X Axis
4	X1	Touch Panel Right Signal in Y Axis

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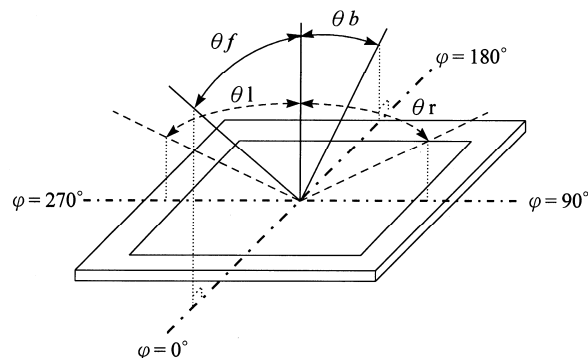
5. Optical Specifications

5-1 Optical specification

Item		Symbol	Condition	Min.	Typ.	Max.	Unit	Note
Viewing Angle	Front	θf	$CR \geq 10$	50	60	--	deg.	(1)(2)(3)
	Back	θb		60	70	--		
	Left	θl		60	70	--		
	Right	θr		60	70	--		
Contrast ratio		CR	$\Theta = \Phi = 0^\circ$	250	400	--	--	(1)(3)
Response Time		T_r	$\Theta = \Phi = 0^\circ$	--	5	10	ms	(1)(4)
		T_f		--	11	16	ms	(1)(4)
Color chromaticity	White	W_x		0.249	0.299	0.349	--	(1)
		W_y		0.278	0.328	0.378		
	Red	R_x		0.522	0.572	0.622		
		R_y		0.308	0.358	0.408		
	Green	G_x		0.291	0.341	0.391		
		G_y		0.534	0.584	0.634		
	Blue	B_x		0.082	0.132	0.182		
		B_y		0.083	0.133	0.183		
Luminance		L	$\Theta = \Phi = 0^\circ$	240	280	--	cd/m ²	(1)(5)
Luminance Uniformity		ΔL	$\Theta = \Phi = 0^\circ$	70	--	--	%	(1)(5)(6)

Note 1: Ta=25°C. To be measured on the center area of panel after 10 minutes operation.

Note 2: Definition of Viewing Angle



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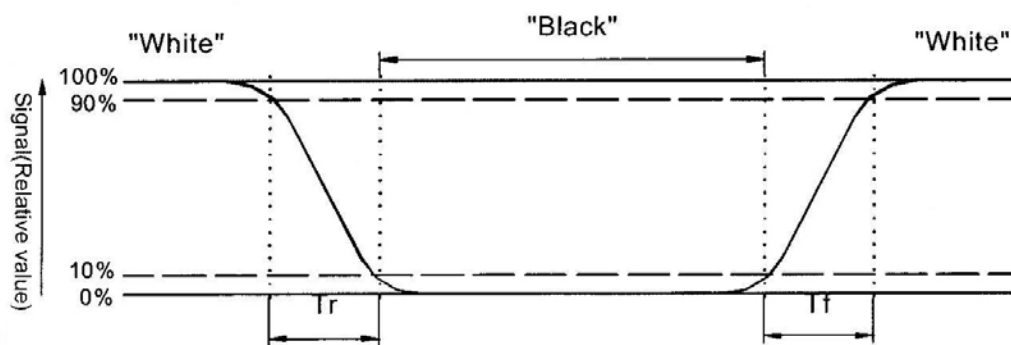
Note 3: Definition of contrast ratio:

Contrast ratio is calculated with the following formula.

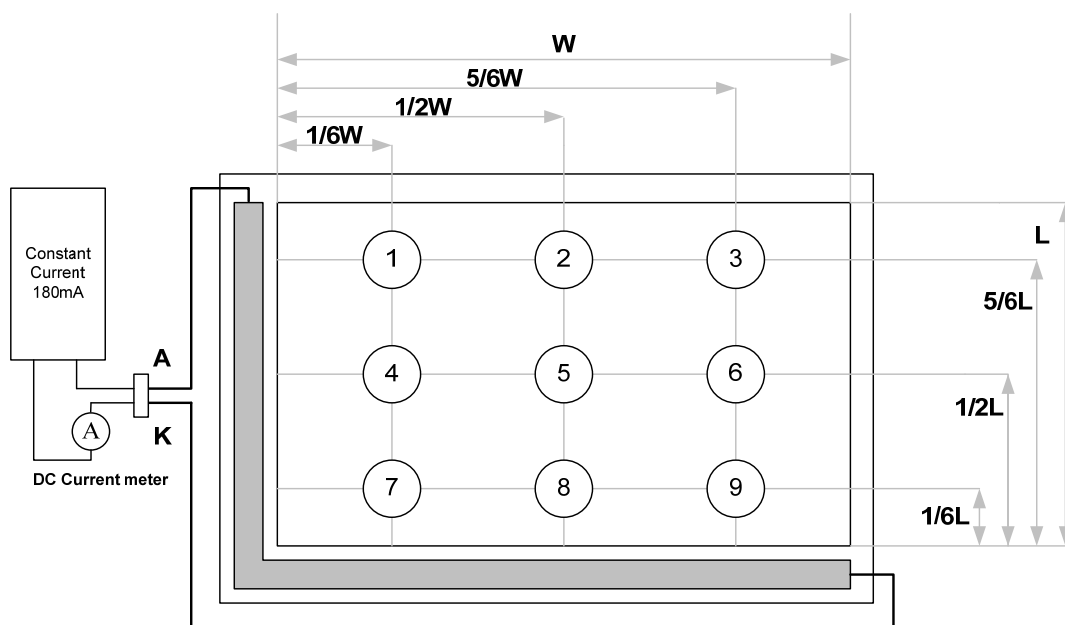
$$\text{Contrast ratio(CR)} = \frac{\text{Photo detector output when LCD is at "White" state}}{\text{Photo detector Output when LCD is at "Black" state}}$$

Note 4: Definition of response time:

The output signals of photo detector are measured when the input signals are changed from "black" to "white" (falling time) and from "white" to "black" (rising time) respectively. The response time is defined as the time interval between the 10% and 90% of amplitudes. Refer to figure as below.



Note 5 : Luminance is measured at point 5 of the display.



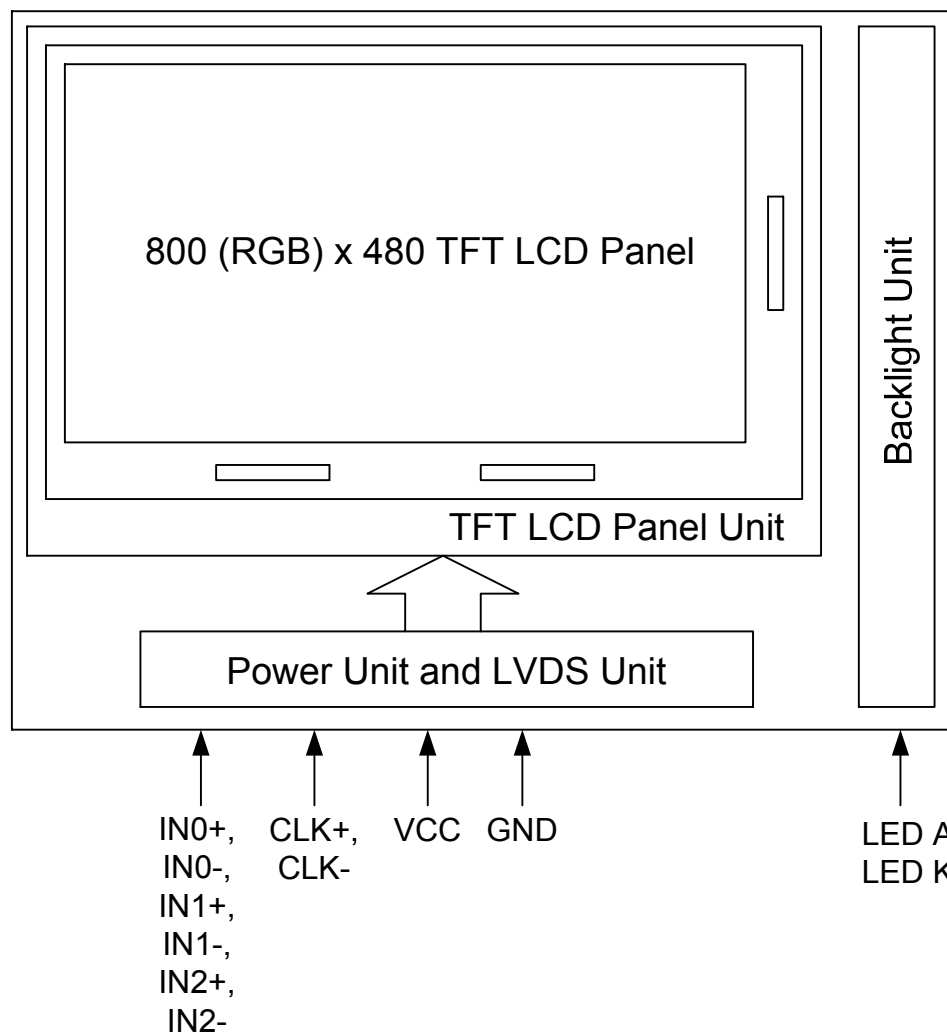
Note 6 : Definition of Luminance Uniformity

$$\Delta L = [L(\text{min.}) \text{ of 9 points} / L(\text{max.}) \text{ of 9 points}] \times 100\%$$

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6. Block Diagram



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7. INTERFACE

Pin No.	Symbol	Function
1	VDD	POWER SUPPLY:3.3V
2	VDD	POWER SUPPLY:3.3V
3	Gnd	Power Ground
4	Gnd	Power Ground
5	IN0-	Transmission Data of Pixels
6	IN0+	Transmission Data of Pixels
7	Gnd	Power Ground
8	IN1-	Transmission Data of Pixels 1
9	IN1+	Transmission Data of Pixels 1
10	Gnd	Power Ground
11	IN2-	Transmission Data of Pixels 2
12	IN2+	Transmission Data of Pixels 2
13	Gnd	Power Ground
14	CLK-	Sampling Clock
15	CLK+	Sampling Clock
16	Gnd	Power Ground
17	LEDADJ	LED Dimming Pin; (Keep this pin NC in this model).
18	VLED	LED Driver IC Power Supply 3.3V~5.0V; (Keep this pin NC in this model).
19	Gnd	Power Ground
20	Gnd	Power Ground

Note: The LCM AM-800480STMQW-A0 does not build-in LED driver circuit. please keep pin 17 and 18 NC.

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8. INPUT SIGNAL :

8-1 LVDS Signal

switching characteristics over recommended operating conditions (unless otherwise noted)

PARAMETER	TEST CONDITIONS	MIN	TYP†	MAX	UNIT
t_{su} Setup time, D0–D20 to CLKOUT↓	$C_L = 8\text{ pF}$, See Figure 5	5			ns
t_h Data hold time, CLKOUT↓ to D0–D20		5			ns
$t_{(RSKM)}$ Receiver input skew margin§ (see Figure 7)	$t_c = 15.38\text{ ns } (\pm 0.2\%)$, Input clock jitter < 50 ps¶	550	700		ps
t_d Delay time, CLKIN↑ to CLKOUT↓ (see Figure 7)	$V_{CC} = 3.3\text{ V}$, $t_c = 15.38\text{ ns } (\pm 0.2\%)$, $T_A = 25^\circ\text{C}$	3	5	7	ns
t_{en} Enable time, $\overline{\text{SHTDN}}$ to phase lock	See Figure 7		1		ms
t_{dis} Disable time, $\overline{\text{SHTDN}}$ to off state	See Figure 8		400		ns
t_t Transition time, output (10% to 90% t_r or t_f) (data only)	$C_L = 8\text{ pF}$		3		ns
t_t Transition time, output (10% to 90% t_r or t_f) (clock only)	$C_L = 8\text{ pF}$		1.5		ns
t_w Pulse duration, output clock			$0.50\ t_c$		ns

† All typical values are at $V_{CC} = 3.3\text{ V}$, $T_A = 25^\circ\text{C}$.

§ The parameter $t_{(RSKM)}$ is the timing margin available to allocate to the transmitter and interconnection skews and clock jitter. The value of this parameter at clock periods other than 15.38 ns can be calculated from $t_{RSKM} = t_c/14 - 550\text{ ps}$.

¶ |Input clock jitter| is the magnitude of the change in input clock period.

PARAMETER MEASUREMENT INFORMATION

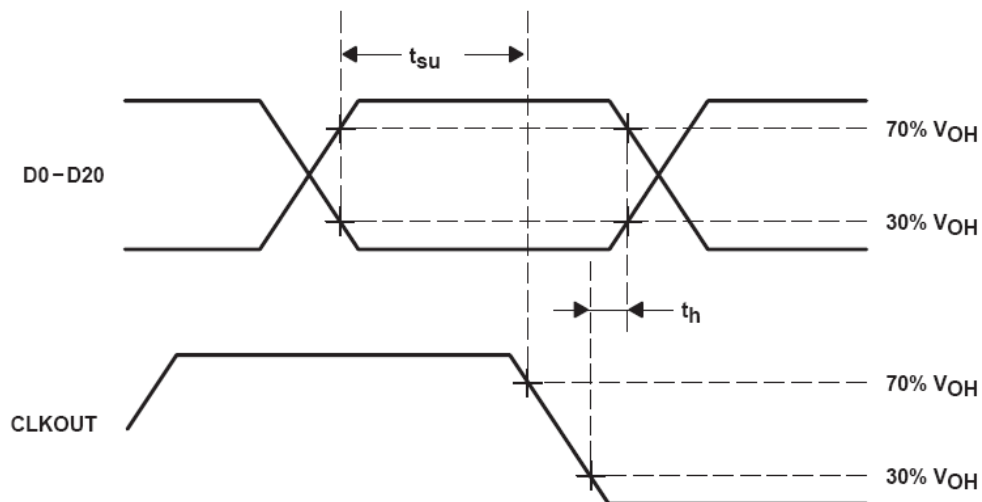


Figure 5. Setup and Hold Time Waveforms

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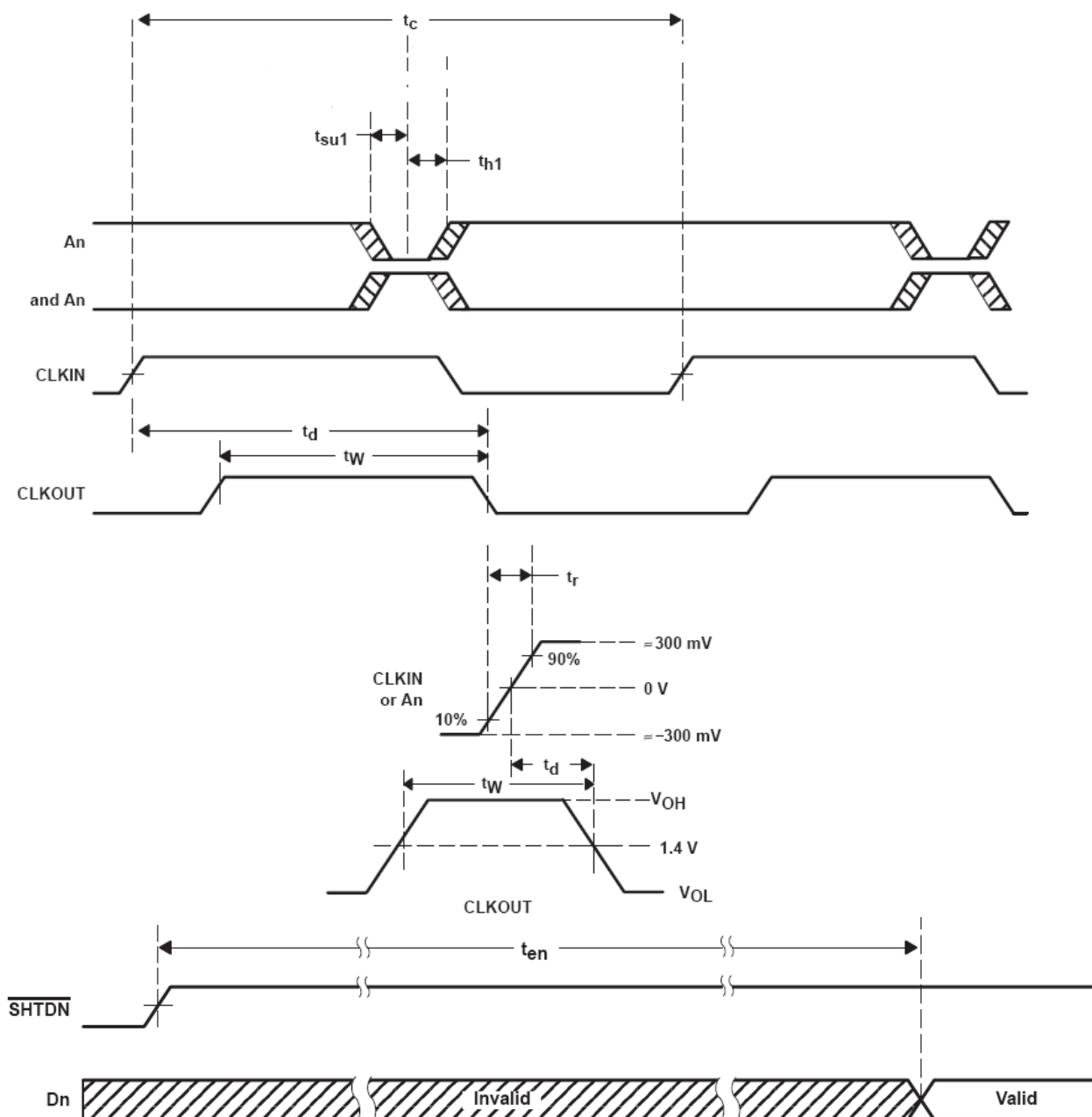


Figure 7. Enable Time Waveforms

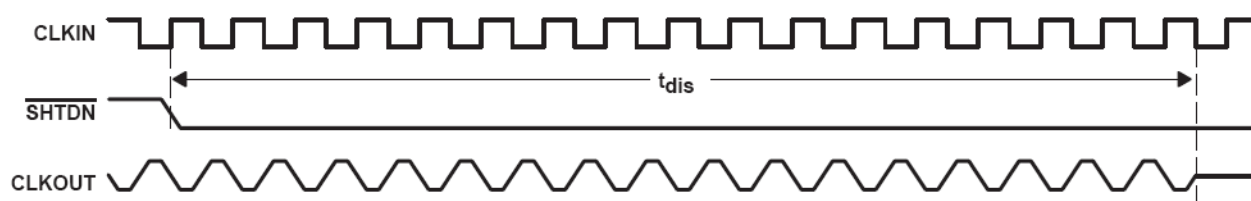


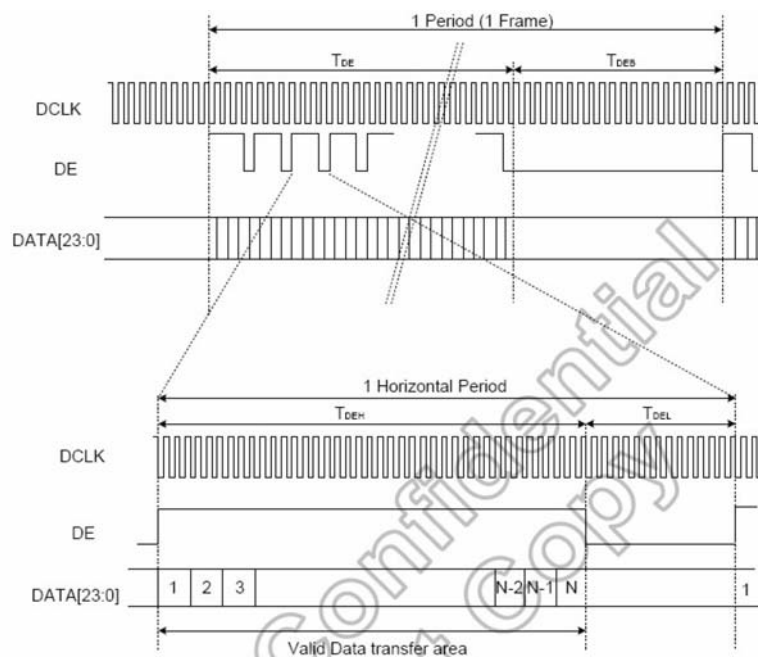
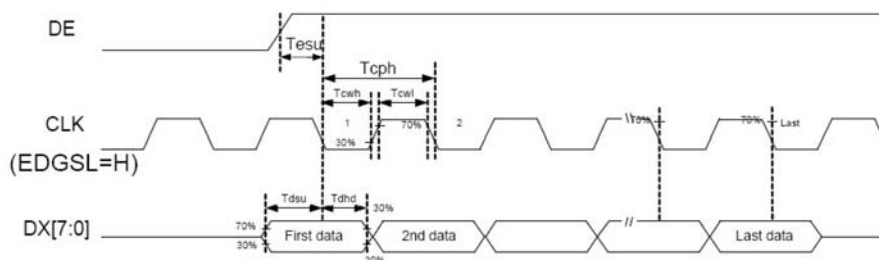
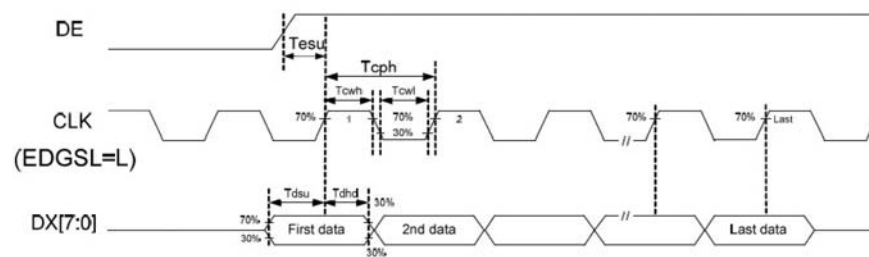
Figure 8. Disable Time Waveforms

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8-2 TTL RGB Interface Timing

Parameter	Symbol	Rating			Unit
		Min.	Typ.	Max.	
Data setup time	Tdsu	6	-	-	ns
Data hold time	Tdhd	6	-	-	Tcph
DE setup time	Tesu	6	-	-	Tcph
CLK frequency	F _{CPH}		33.26		MHz
CLK period	T _{CPH}		30.06		ns
CLK pulse duty	T _{CWH}	40	50	60	%
DE period	T _{DEH} +T _{DEL}	1000	1056	1200	T _{CPH}
DE pulse width	T _{DEH}	-	800	-	T _{CPH}
DE frame blanking	T _{DEB}	10	45	110	T _{DEH} +T _{DEL}
DE frame width	T _{DE}	-	480	-	T _{DEH} +T _{DEL}



































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9. DISPLAYED COLOR AND INPUT DATA

		Color & Gray Scale	DATA SIGNAL																	
			R5	R4	R3	R2	R1	R0	G5	G4	G3	G2	G1	G0	B5	B4	B3	B2	B1	B0
Basic Color		Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		Red(63)	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
		Green(63)	0	0	0	0	0	0	1	1	1	1	1	1	0	0	0	0	0	0
		Blue(63)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1
		Cyan	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1
		Magenta	1	1	1	1	1	1	0	0	0	0	0	0	1	1	1	1	1	1
		Yellow	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0
		White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Red		Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		Red(1)	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
		Red(2)	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
		Red(31)	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
		Red(62)	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
		Red(63)	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Green		Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		Green(1)	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
		Green(2)	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
		Green(31)	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0
		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
		Green(62)	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0
		Green(63)	0	0	0	0	0	0	1	1	1	1	1	1	0	0	0	0	0	0
Blue		Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		Blue(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
		Blue(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
		Blue(31)	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1
		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
		Blue(62)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	0
		Blue(63)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1

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10. RELIABILITY TEST CONDITIONS

10.1. Test Conditions

Tests should be conducted under the following conditions :

Ambient temperature : $25 \pm 5^{\circ}\text{C}$

Humidity : $60 \pm 25\% \text{ RH}$.

10.2. Sampling Plan

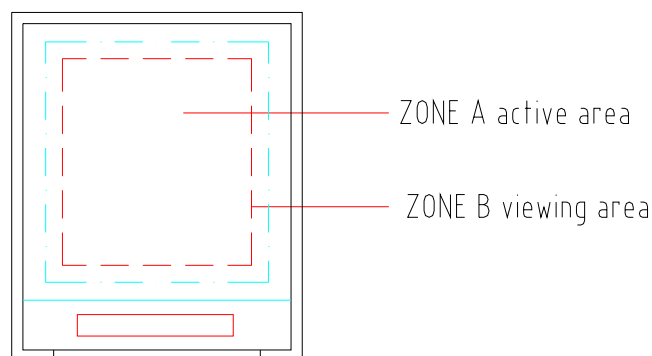
Sampling method shall be in accordance with MIL-STD-105E , level II, normal single sampling plan .

10.3. Acceptable Quality Level

A major defect is defined as one that could cause failure to or materially reduce the usability of the unit for its intended purpose. A minor defect is one that does not materially reduce the usability of the unit for its intended purpose or is an infringement from established standards and has no significant bearing on its effective use or operation.

10.4. Appearance

An appearance test should be conducted by human sight at approximately 30 cm distance from the LCD module under florescent light. The inspection area of LCD panel shall be within the range of following limits.



10.5. Incoming Inspection Standard

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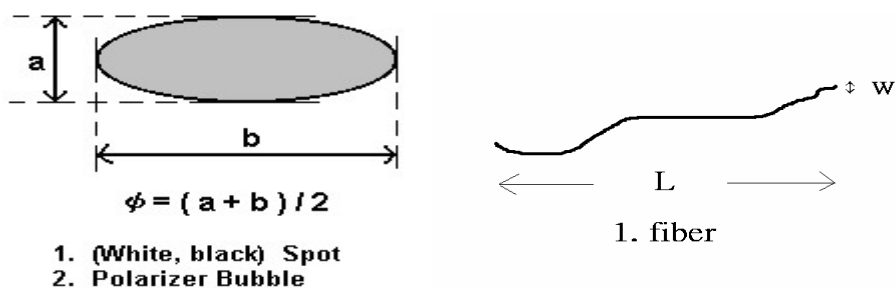
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Defect Type			Limit				Note		
Visual Defect	Internal	Spot	$\varphi < 0.15\text{mm}$		Ignore		(1)		
			$0.15\text{mm} \leq \varphi \leq 0.5\text{mm}$		$N \leq 4$				
			$0.5\text{mm} < \varphi$		$N=0$				
		Fiber	$0.1\text{mm} < W \leq 0.5\text{mm},$ $L \leq 1.5\text{mm}$		$N \leq 4$		(1)		
			$1.0\text{mm} < W, 1.5\text{mm} < L$		$N=0$				
		Polarizer Bubble	$\varphi < 0.15\text{mm}$		Ignore		(1)		
			$0.15\text{mm} \leq \varphi \leq 0.5\text{mm}$		$N \leq 4$				
			$0.5\text{mm} < \varphi$		$N=0$				
		Mura	It' OK if mura is slight visible through 6%ND filter						
Electrical Defect	Bright Dot		A Grade			B Grade			
			C Area	O Area	Total	C Area	O Area	Total	(3)
			$N \leq 0$	$N \leq 2$	$N \leq 2$	$N \leq 2$	$N \leq 3$	$N \leq 5$	(2)
	Dark Dot		$N \leq 2$	$N \leq 4$	$N \leq 4$	$N \leq 3$	$N \leq 5$	$N \leq 8$	
	Total Dot		$N \leq 4$			$N \leq 5$	$N \leq 6$	$N \leq 8$	(2)
	Two Adjacent Dot		$N \leq 0$	$N \leq 1$ pair	$N \leq 1$ pair	$N \leq 1$ pair	$N \leq 1$ pair	$N \leq 1$ pair	(4)
	Three or More Adjacent Dot		Not Allowed						
	Line Defect		Not Allowed						

(1) One pixel consists of 3 sub-pixels, including R,G, and B dot.(Sub-pixel = Dot)

(2) LITTLE BRIGHT DOT acceptable under 6% ND-Filter

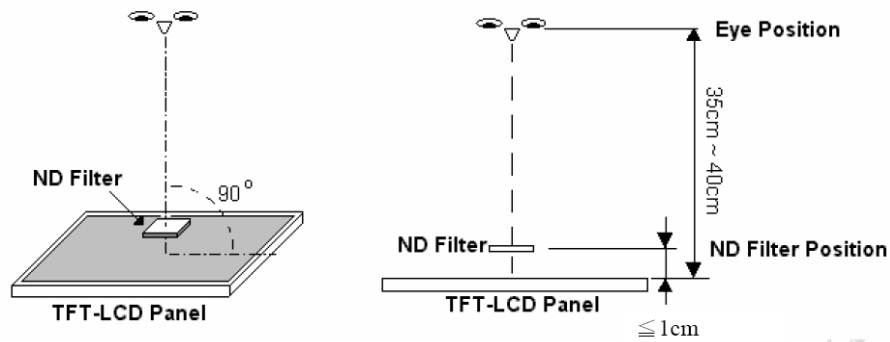
[Note1] W : Width[mm], L : Length[mm], N : Number, ϕ : Average Diameter



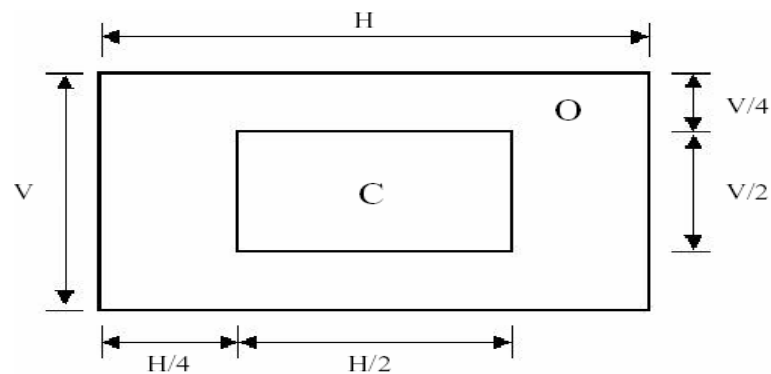
[Note2] Bright dot is defined through 6% transmission ND Filter as following.

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[Note3]

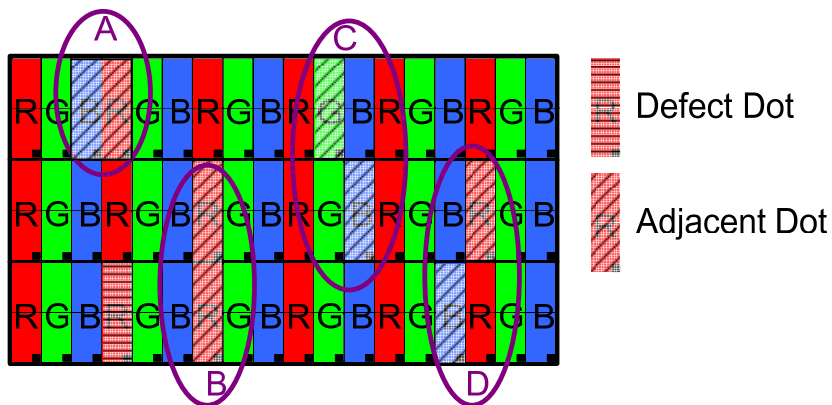


C Area: Center of display area

C Area: Outer of display area

[Note4]

Judge defect dot and adjacent dot as following. Allow below (as A, B, C and D status) adjacent defect dots, including bright and dark adjacent dot. And they will be counted 2 defect dots in total quantity.



- (1) The defects that are not defined above and considered to be problem shall be reviewed and discussed by both parties.
- (2) Defects on the Black Matrix, out of Display area, are not considered as a defect or counted.

10.6. Reliability Test

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Test Item	Test Conditions	Note
High Temperature Operation	70±3°C , t=96 hrs	
Low Temperature Operation	-20±3°C , t=96 hrs	
High Temperature Storage	80±3°C , t=96 hrs	1,2
Low Temperature Storage	-30±3°C , t=96 hrs	1,2
Thermal Shock Test	-20°C ~ 70°C 30 min. ~ 30 min. (1 cycle) Total 100cycle	1,2
Humidity Test	60 °C, Humidity 90%, 240 hrs	1,2
Vibration Test (Packing)	Sweep frequency : 10 ~ 500 ~ 10 Hz/1min Amplitude : 0.75mm Test direction : X.Y.Z/3 axis Duration : 30min/each axis	2

Note 1 : Condensation of water is not permitted on the module.

Note 2 : The module should be inspected after 1 hour storage in normal conditions (15-35°C , 45-65%RH).

Definitions of life end point :

- Current drain should be smaller than the specific value.
- Function of the module should be maintained.
- Appearance and display quality should not have degraded noticeably.
- Contrast ratio should be greater than 50% of the initial value.

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11. USE PRECAUTIONS

11.1. Handling precautions

- 1) The polarizing plate may break easily so be careful when handling it. Do not touch, press or rub it with a hard-material tool like tweezers.
- 2) Do not touch the polarizing plate surface with bare hands so as not to make it dirty. If the surface or other related part of the polarizing plate is dirty, soak a soft cotton cloth or chamois leather in benzine and wipe off with it. Do not use chemical liquids such as acetone, toluene and isopropyl alcohol. Failure to do so may bring chemical reaction phenomena and deteriorations.
- 3) Remove any spit or water immediately. If it is left for hours, the suffered part may deform or decolorize.
- 4) If the LCD element breaks and any LC stuff leaks, do not suck or lick it. Also if LC stuff is stuck on your skin or clothing, wash thoroughly with soap and water immediately.

11.2. Installing precautions

- 1) The PCB has many ICs that may be damaged easily by static electricity. To prevent breaking by static electricity from the human body and clothing, earth the human body properly using the high resistance and discharge static electricity during the operation. In this case, however, the resistance value should be approx. $1M\Omega$ and the resistance should be placed near the human body rather than the ground surface. When the indoor space is dry, static electricity may occur easily so be careful. We recommend the indoor space should be kept with humidity of 60% or more. When a soldering iron or other similar tool is used for assembly, be sure to earth it.
- 2) When installing the module and ICs, do not bend or twist them. Failure to do so may crack LC element and cause circuit failure.
- 3) To protect LC element, especially polarizing plate, use a transparent protective plate (e.g., acrylic plate, glass etc) for the product case.
- 4) Do not use an adhesive like a both-side adhesive tape to make LCD surface (polarizing plate) and product case stick together. Failure to do so may cause the polarizing plate to peel off.

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11.3. Storage precautions

- 1) Avoid a high temperature and humidity area. Keep the temperature between 0°C and 35°C and also the humidity under 60%.
- 2) Choose the dark spaces where the product is not exposed to direct sunlight or fluorescent light.
- 3) Store the products as they are put in the boxes provided from us or in the same conditions as we recommend.

11.4. Operating precautions

- 1) Do not boost the applied drive voltage abnormally. Failure to do so may break ICs. When applying power voltage, check the electrical features beforehand and be careful. Always turn off the power to the LC module controller before removing or inserting the LC module input connector. If the input connector is removed or inserted while the power is turned on, the LC module internal circuit may break.
- 2) The display response may be late if the operating temperature is under the normal standard, and the display may be out of order if it is above the normal standard. But this is not a failure; this will be restored if it is within the normal standard.
- 3) The LCD contrast varies depending on the visual angle, ambient temperature, power voltage etc. Obtain the optimum contrast by adjusting the LC drive voltage.
- 4) When carrying out the test, do not take the module out of the low-temperature space suddenly. Failure to do so will cause the module condensing, leading to malfunctions.
- 5) Make certain that each signal noise level is within the standard (L level: 0.2V_{dd} or less and H level: 0.8V_{dd} or more) even if the module has functioned properly. If it is beyond the standard, the module may often malfunction. In addition, always connect the module when making noise level measurements.
- 6) The CMOS ICs are incorporated in the module and the pull-up and pull-down function is not adopted for the input so avoid putting the input signal open while the power is ON.
- 7) The characteristic of the semiconductor element changes when it is exposed to light emissions, therefore ICs on the LCD may malfunction if they receive light emissions. To prevent these malfunctions, design and assemble ICs so that they are shielded from light emissions.
- 8) Crosstalk occurs because of characteristics of the LCD. In general, crosstalk occurs when the regularized display is maintained. Also, crosstalk is affected by the LC drive

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voltage. Design the contents of the display, considering crosstalk.

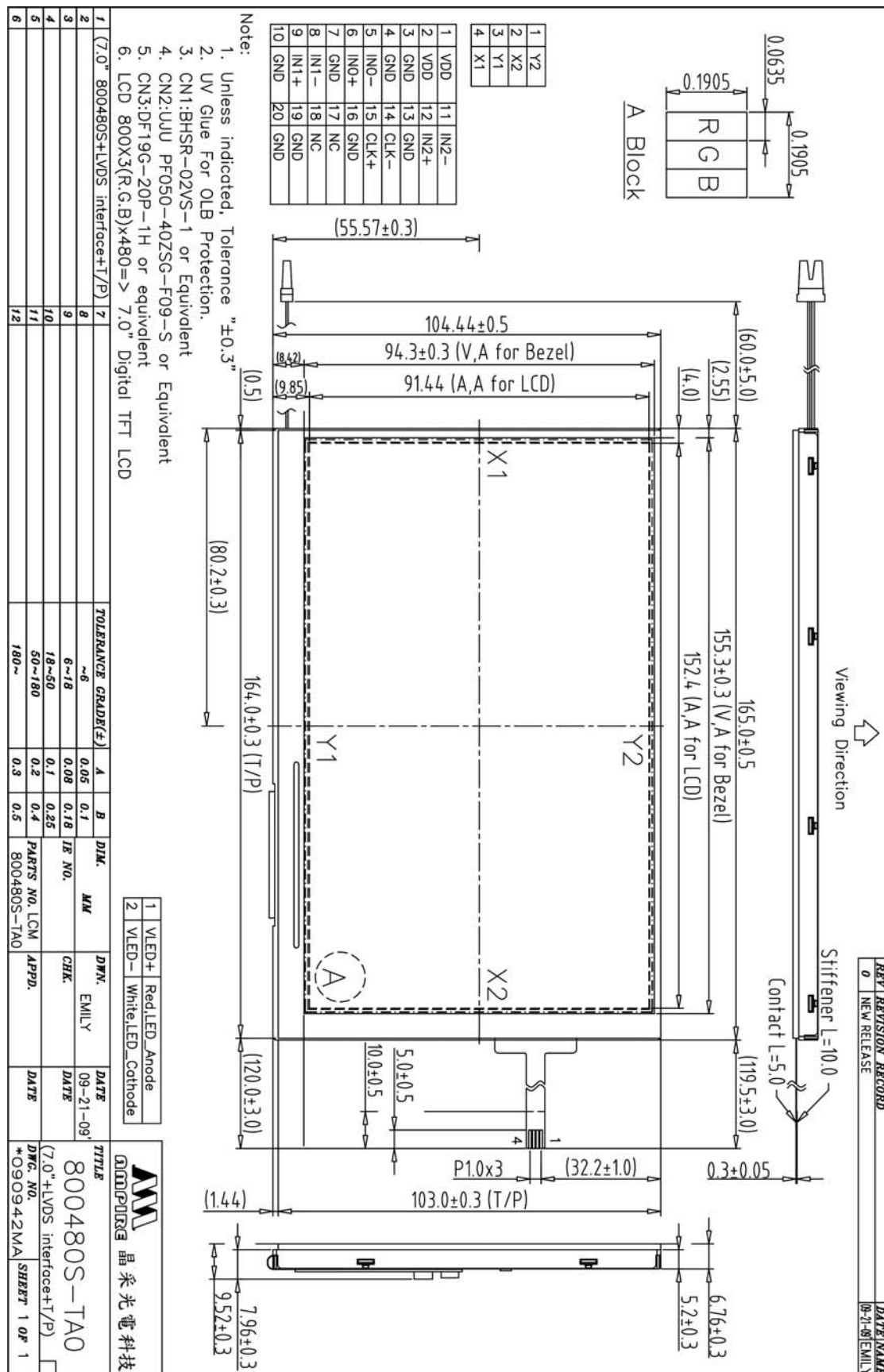
11.5. Other

- 1) Do not disassemble or take the LC module into pieces. The LC modules once disassembled or taken into pieces are not the guarantee articles.
- 2) The residual image may exist if the same display pattern is shown for hours. This residual image, however, disappears when another display pattern is shown or the drive is interrupted and left for a while. But this is not a problem on reliability.
- 3) AMIPRE will provide one year warrantee for all products and three months warrantee for all repairing products.

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12. OUTLINE DIMENSION



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